

COMPANY PROFILE 2021



Mission

Phoenix is a leading IT business Partner in the Egyptian market established in 1987. We have been committed from our inception on providing the market with the latest high quality technology solutions and excellent support for our customer's complete satisfaction. Our tools to achieve our goals are highly qualified staff, a strong balance sheet, progressive marketing strategies, and the support and confidence of our partners.

Vision

To continue to be one of the foremost pioneers in all areas of information technology in Egypt. Strive to achieve 100% customer satisfaction and further develop and train our staff to accomplish our goals.

Phoenix is an accredited distributor for some world renowned IT manufacturers and markets the product through three major areas.

- Distribution through our resellers.
- Total solution sales for customer requirements.
- Indirect and direct sales and support

EPSON Products

EPSON[®]
EXCEED YOUR VISION



Business projectors



Business scanners



Dot Matrix Printers



Large Format Printers



Color & Mono Laser
Printers



Cheque Scanner

www.Epson.co.uk

EPSON Business ink jet

EPSON[®]
EXCEED YOUR VISION



Home & SMB ECOTANK inkjet printers



Enterprise business inkjet



www.Epson.co.uk

EPSON Retail

EPSON[®]
EXCEED YOUR VISION



Disc producer



Receipt
printers



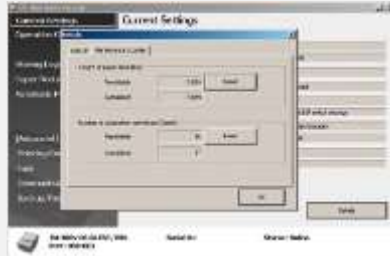
Color Label Printer

www.Epson.co.uk

Phoenix Cheque Printing & Archiving Solution



Printing



Issuing



Scanning

- Easy for printing & issuing cheques
- Easy to control all cheques
- Easy to retrieve cheques & review it
- High speed Scanning and printing cheques
- Friendly User interface



Tally Genicom Line Printers



High Speed Line Printers

www.TallyGenicom.com

IRIS Scanning Solutions



IRISCan Book 5



IRIScan Executive



IRIScan Pro



IRIS Notes™ 2



IRIScan Mouse



IRIS Pen™ 7



IRIScan Desk



IRISCan Anywhere 5

www.irislink.com

General Computing Solutions



PC &
Notebooks



Workstation

Servers



Storage virtualization solution



Uninterruptible Power Supply



APC[®]
by Schneider Electric



EATON
Powering Business Worldwide

Uninterruptible Power Supply (UPS)

Motorola MOTOTRBO



MOTOROLA
SOLUTIONS



Motorola Solutions MOTOTRBO Digital Mobile Radio

www.Phoenix.com.eg

AVAYA IP Telephone Solution

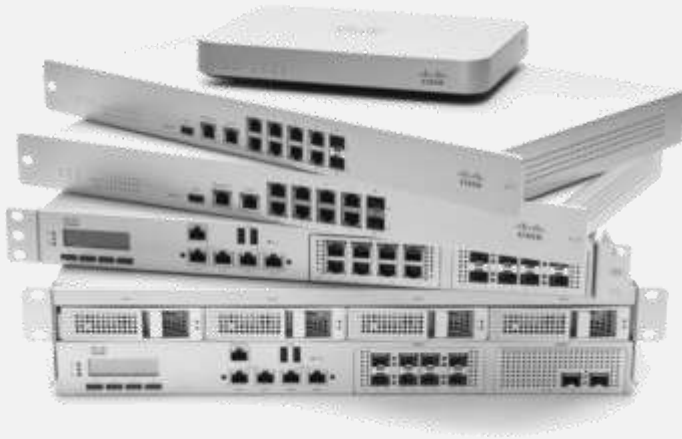
AVAYA



IP Office™ Platform
A Simple, Powerful Midmarket Collaboration Solution

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Network Solutions



Wired Solution



Wireless Solution



AVAYA

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NETWORKS

CISCO

NETGEAR

Network infrastructure solution



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3M

***premium
line***

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PEOPLE CLOSER

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SEH Network Managing Devices



The next dongleserver generation
Accessing dongles via the network



dongleserver Pro™



dongleserver ProMAX™



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by SEH



Made
in
Germany



USB Device Servers



Fiber Adapter



Thin Print



**Print Server
External**

www.seh-technology.com

HP Aruba wireless network solutions

aruba®
NETWORKS



Indoor



outdoor



Network Firewall Security Solution

HP POS Technologies



Modular Retail Solution



All-in-One POS System

Barcode Scanners



DATALOGIC
THE VISION IS YOURS

Honeywell

MOTOROLA

ZEBRA

Newland
SCANNING MADE SIMPLE

[www. Phoenix.com.eg](http://www.Phoenix.com.eg)

Professional Displays



Luidia Smart Education Solutions



E-Beam Edge +



Ebeam Touch



E-Beam Edge+ Complete



E-Beam SmartPen



E-Beam Smart Marker

www.luidia.com

Skilled Matrix



The state-of-the-art authoring system offers a drag-and-drop publishing and content management interface with robust authoring, reporting, and data analytics functionality. The powerful built-in tools and customizable reporting ensure that test providers can create, publish, maintain, and securely deliver valid and reliable tests.

A Wide Variety of Testing Solutions



Author

Create tests that engage the test taker while reliably assessing the skills and concepts you seek to validate



Publish

Tests can either be published privately to a select group or open them up to everyone with a single link and registration page



Analyze & Manage

Staying on top of the psychometric performance of each question is a critical part of testing validity, reliability, and credibility

Skilled Now



Enhance & Enrich portfolio offering

Creating valuable
Job-Standard
curriculums. Qualify
job ready
professionals with
real world practices
and hands on
experiences

For Learner

I am someone
that is
fascinated with
self-
development.
I'm looking to
enhance my
business and
soft skills
knowledge.

For Educator

I am an
instructor or
trainer looking
for an
opportunity to
teach in a
specific
business field or
soft skills in
general.

For Organization

I am an
Organization or
Academic
Institution
looking to
implement an
educational or
training program
for students or
workers

ID Card Printer



Fargo DTC1000



Fargo DTC4000



Fargo DTC4500



Fargo HDPii



Fargo HDP5000

High Security & Quality ID Printing Solution

Security Cam



alhua
TECHNOLOGY

HIKVISION

Access Control Systems



Time Attendance

Turnstiles Gates

Car park barriers

Metal Detectors
Gates &
scanners

The SMART Solution utilizes the latest RFID (Radio Frequency Identification Technology) to offer the highest level of protection

SMART 
Document



SMART 
Cheque

SMART 
Video Broadcast

SMART 
Boarding Pass

SMART 
Parking

UNIFIEDID



Phoenix[®]
computers
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فينيكس

www.phoenix.com.eg

Head Office:

20 A Al Jihad St, Lebanon Square
Mohandiseen, Giza - Egypt
P.O Box 92 Heliopolis - 11341
TEL: 202 33020772
FAX: 202 33020771
Mobil:01068836851

Alex Branch:

15 Ezz EL Arab St, Loran
TEL: 203 5837420
FAX: 203 5837430
Mobil:01068836852